

# Talk Radio

America's Newsletter for Talk Show Hosts  
and Program Directors



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Dr. Gabe Mirkin  
and his wife, Diana,  
hosts of the new  
Gabe Mirkin Show

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*A new and successful treatment for phobias  
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*An electrifying exposé of the secret connec-  
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### **The Atheist's Handbook to Modern Materialism**

by Philip A. Stahl

*A clear and concise explanation  
of atheism in relation to the economic basis  
of materialism.*

Light up your switchboards  
by interviewing authors  
with controversial and  
interesting views that  
pique the interest of your  
listeners and viewers. All  
our authors are articulate,  
interesting, unique and  
offer your show a new  
broad dimension.



# Dr. Gabe Mirkin joins Talk America line-up

**H**e's a physician, author, professor, columnist, talk show host—and former marathon runner.

A practicing physician for 40 years and a talk show host for twenty, Dr. Gabe Mirkin is now heard each weekday on the Talk America Radio Networks. "The Dr. Gabe Mirkin Show" airs Monday–Friday from 4:00–7:00 p.m. (ET). Talk America is the only 24-hour-a-day live talk radio network in North America. Dr. Mirkin's program is now broadcast on more than 75 stations in the U.S. and Canada.

"While we discuss any topics related to health that are raised by callers, each hour I include timely information on fitness, nutrition and human sexuality," says Dr. Mirkin, a graduate of Harvard University and the Baylor University College of Medicine. "I like to think I'm actually taking each caller into my examining room," he says, "but we try not to focus just on illness and disease." In fact, Dr. Mirkin sees an average of 40 patients each day at his office in Maryland, and stays in touch with latest findings by scanning as many as 1,000 medical journals each month. He is one of a very few doctors board-certified in four areas: allergy, immunology, dermatology, and sports medicine.

Dr. Mirkin wrote the chapter on

sports medicine for the *Merck Manual*, the largest selling medical book worldwide with over one million copies in print. He has been the fitness broadcaster for CBS Radio News since the 1970s with his popular daily feature "Dr. Gabe Mirkin on Fitness." Over 25,000 subscribe to the *Mirkin Report*, a monthly journal on latest medical breakthroughs. He has written 16 books including *The Sportsmedicine Book*, a best-seller that has been translated into many languages.

A Boston native, Dr. Mirkin did his residency at the Massachusetts General Hospital and over the years has served as a Teaching Fellow at Johns Hopkins Medical School, Assistant Professor at the University of Maryland, and Associate Clinical

Professor in Pediatrics at the Georgetown University School of Medicine in Washington, D.C.

Dr. Mirkin ran the Boston Marathon six times and is now a serious tandem bike rider with his wife Diana, often doing 30–60 miles in an outing. With her husband, Diana has co-authored books on nutrition and healthy eating, subjects she discusses on the program each Friday.

Talk America Radio Networks has 430 affiliates across North America and produces 80 talk shows each week, in addition to the WorldWeb News on the hour and half hour. Computer users may tune in to all Talk America programs via the Internet at [talkamerica.com](http://talkamerica.com). A list of affiliates is available on the website.

## ***Now Talk Radio Covers the Internet!***

**A** new program dealing with the world of the Internet has joined the weekly program roster of the Talk America Radio Networks, North America's only 24-hour, two-way talk network. The explosion of e-commerce and the growing presence of the Internet in nearly every aspect of our lives has prompted an equal rise in questions about it. Now listeners can learn from a variety of experts about the opportunities and trends in Internet business.

"NetProfits Radio," hosted by Jim Wishner, airs every Saturday from 4–6 p.m. ET. Wishner, who is also a Twin Cities (Minnesota) morning newscaster, interviews an array of business people who are taking advantage of the great benefits of the Internet.

Las Vegas-based Talk America is the only national radio network offering original, live two-way talk 24 hours a day, seven days a week, plus news, weather and sports on its WorldWeb News Network. All 80 network programs are broadcast on the Internet at [talkamerica.com](http://talkamerica.com).

**For more information, contact Cindy Johnson at (702) 795-8255.**

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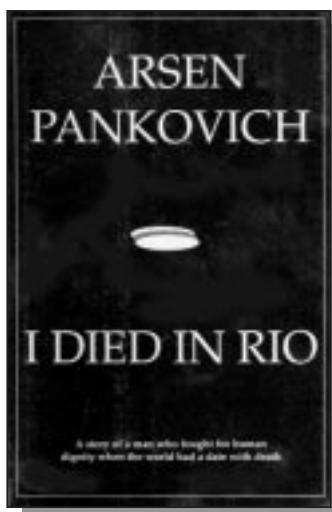
*Whose ethics will prevail to save us?*

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# Hear this author discuss his incredible story of modern technology and intellect.

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*When our continued existence is in the hands of scientists  
who play God with technology...*



In this new, provocative novel, *I Died in Rio*, the Earth is in the path of the trajectory of an enormous celestial body and scientists are working day and night to create a way to destroy the object, or at least deflect it and avoid the collision. They're also working on remote cloning, robot parenting, and other technological advances that will save the human race, even though the planet and everyone on it will be

destroyed if the collision takes place.

Naturally there's trouble. Every project, every approach to the solution is met with angry opposition as various groups and individuals fight about the ethical, religious and philosophical issues of playing God, about immortality, the soul and reincarnation, and about the cloning and memory manipulation needed to restart life in space.

In *I Died in Rio*, the center of these conversations about life and the future is the hero, whom author Arsen Pankovich has named for himself. He is challenged to sort out the issues that are being presented. Although both Pankoviches—author and hero—are obviously devoted to the cause of dignity for all humankind, there is no haranguing or preaching in this novel; the points are made as the actions are taken, through lively discussion among rather quirky characters.

The hero, a man of intellect and compassion, risks everything to save the world. In charge of the ethnic and biological departments of the newly formed World Government, he disregards personal danger, cuts through moralizing, and acts according to the highest convictions.

What befalls a man like this in a world heading for obliteration? How do populations of the world face ultimate disaster? Will people learn to live together, or will they destroy each other, with no hope of a reprieve? The answers are often surprising, but Pankovich makes them alarmingly credible. He takes on the philosophical and moral issues of our time and forces us to think again about the information we take for granted as the truth.

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**“Arsen Pankovich has posed a number of provocative ethical issues that each of us should give some consideration. We love technological advances, but what does it mean to the dignity of man and the privacy of the individual?”**

—Reader's World

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Arsen Pankovich was born in 1930 in the Bosnian city of Banja Luka to Serbian parents, both of whom were physicians. In 1944, he joined his father in the Royal Underground Forces. He attended medical school in Sarajevo and Belgrade, then emigrated to the U.S. He has taught at medical schools in New York and Chicago, and presently

teaches at the NYU Medical Center.

Modern man has created modern ethical dilemmas in his pursuit of scientific and technological advances. When Arsen Pankovich is your guest, be prepared for a lively dialogue on these ethical issues!

**AVAILABILITY: Nationwide by arrangement and via telephone**

**CONTACT: Arsen Pankovich (212) 644-0824**

# Learn how America's elite banks are laundering drug money!

**An Argentine anti-drug politician tells all about the connections between drug cartels, politicians, and American banks!**

The amount of money earned by the drug trade is so vast that South American drug traffickers are hard pressed to know where to put it. As Eduardo Varela-Cid will tell your listeners, it comes to America! Elite American banks, through mystifying record-keeping, are helping to sponsor the drug trade by taking care of the money. The author of *Hidden Fortunes: Drug Money, Cartels and the Elite Banks* has written an electrifying expose of the secret connections between large-scale criminals and our respected banking institutions.



From *Hidden Fortunes*...

**"The Bank of Boston laundered \$1.2 billion over five years, while at the same time it went through an inspection by a representative of the Treasury Department; the inspector was a fool. The bank pled guilty and paid a fine of \$500,000. Now it has just been discovered that the money laundered by Raul Salinas de Gortari went through Citibank of New York and its subsidiaries in London, Switzerland and Mexico, using investment funds that lend out money to the very countries from which it has been collected."**

Eduardo Varela-Cid was a well-known congressman in Argentina and vice president of the Latin American Parliament from 1989 to 1995. He co-authored many of the drug laws currently in place in South America. Yet with painful honesty, he admits that these laws are not working. Before his political career, he was a writer, and in this book he reveals the two main problems of corruption: 1) the honest are afraid of the corrupt and in politics are defeated; and 2) there is always someone who will help take care of the money.

Varela-Cid knows well the corrupt practices that lead to shady connections between drug traffickers and our biggest banks. As a guest on your show, he will startle and astonish your listeners!

**AVAILABILITY:** Nationwide by arrangement and via telephone

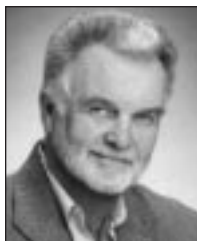
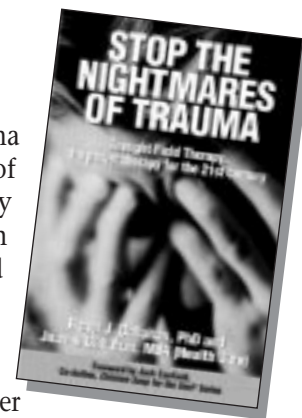
**CONTACT:** El Cid Editor, (305) 705-0807 or cid@mail.com

*At last a safe and lasting treatment*

# Stop the Nightmares of Trauma!

**Thought Field Therapy frees survivors of any traumatic event from lingering anxiety, nightmares and depression**

Survivors of emotional trauma can now be freed quickly of nightmares, persistent anxiety and depression through an approach called Thought Field Therapy. Psychologist Dr. Roger Callahan will explain the treatment with a simple technique that allows the client to remember the traumatic event just as clearly as before, but without any of the accompanying emotional distress. He and his wife, Joanne Callahan, wrote how the distress can be eliminated in *Stop the Nightmares of Trauma: Thought Field Therapy—The Power Therapy for the 21st Century*.



On your show, Dr. Callahan will demonstrate how anyone can get results from the most basic treatment for trauma. He'll encourage any listener to try it to eliminate the stress of trauma in someone and learn for themselves the benefit of Thought Field Therapy. Further treatments for more specific kinds of stress and biochemical imbalances require training by a certified Callahan Techniques® Thought Field Therapist. Dr. Callahan's new treatment offers a most intriguing topic for your show, an excellent introduction to an exciting approach to helping people who are in emotional pain.

**"Stop the Nightmares of Trauma gives us a simple, painless way to reduce and even eliminate the painful emotions and nightmares from our past traumas. We now have at our fingertips a safe and natural technique to help reduce the suffering of trauma victims throughout the world."**

— Jack Canfield, co-author  
of the *Chicken Soup for the Soul*® series

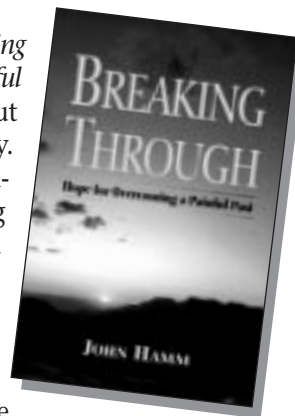
**AVAILABILITY :** Nationwide by arrangement and via phone

**CONTACT :** Dr. Roger Callahan or Joanne Callahan (760) 564-1925

# Finding the hope to live with a very painful past

**An author tells an inspiring story about overcoming parental alcoholism and suicide to achieve success in his own life**

John Hamm, author of *Breaking Through: Hope for Overcoming a Painful Past*, will speak very openly about growing up in a dysfunctional family. His father, who had had a most difficult childhood, was finally finding success in life when he was disabled in a car accident. His frustration led him to become an alcoholic. When the elder Hamm entered rehabilitation, his mental state became very tenuous and he committed suicide, which left his son reeling in anger and despair.



John Hamm's self-destructive behavior seemed to be leading him down the same road his father had traveled. He was flabbergasted to have a vivid dream of the presence of God, and soon he began a feeble search for spiritual peace. He encountered a pastor whose own father had committed suicide, and who had empathy for Hamm's feelings. Their

counseling sessions brought Hamm some peace, and he made a commitment to a Christian life.

What followed was not easy, as any new Christian knows. Some friends don't respond well, and personal pain doesn't disappear overnight. But Hamm met and married a woman who gave him joy and children, and he began a career in pharmaceutical sales. He had great success until his company was sold and he took a job with another company that encouraged unethical sales tactics. His greatest career challenge was whether to blow the whistle on its illegal activities. He'll tell your listeners how his Christian faith helped him in his dilemma.

Hamm's story is by turns heartbreaking, joyful and triumphant. Your interview with him will spark new hope in the hearts of your listeners, inspiring them to keep seeking, keep working, keep hoping!

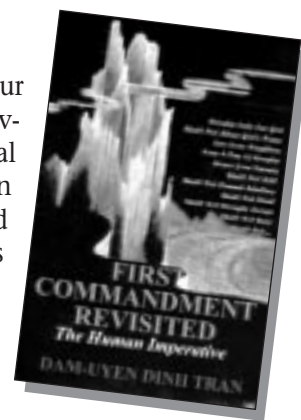
**AVAILABILITY:** Nationwide by arrangement and via telephone

**CONTACT:** John Hamm (903) 926-0831

# Can the human race survive without constantly harming itself?

**A thought-provoking author asks: Are human values derived from truth, or are they merely the results of persistent practice?**

In our homes, in our streets, in our communities we find intolerable levels of violence, cruelty and moral decay. Author Dam-Uyen Dinh Tran has analyzed our attitudes and behaviors that have led us to this difficult situation and asks, "How much longer will humankind accept living in pain?" Why not expend our energy toward seeking peace for our world?



In *First Commandment Revisited: The Human Imperative*, Tran presents some innovative solutions to the world's escalating evil and seemingly intractable problems. He emphasizes that we are able to resolve human conflict if we constantly keep the image of God—all love, all peace—before us. He shows how we can eliminate the source of evil so that every person can develop a true and meaningful relationship with the Almighty.

Tran has spent his life studying the effects of people's ill-intentioned behavior on society. He has carefully observed how people come to their beliefs and values. In his book, and in his interview on your program, he can explain how the integrated system of beliefs and practices governs man's treatment of man. He shows that our perception of ourselves dictates what kind of people we become, and our expectation of God defines for us who God is. Tran suggests that what we pledge to uphold may not be for the benefit of one another, and what we profess about God may not be entirely spiritually inclined.



Your phone lines will light up when you launch a discussion of God, mankind, evil, and the pursuit of peace with Dam-Uyen Dinh Tran!

**AVAILABILITY:** Nationwide by arrangement and via telephone

**CONTACT:** Dam-Uyen Tran, TransInFormation (763) 767-2270

# If we can't prove God exists, can we prove he doesn't exist?

**Hear the scientific basis for Atheism from a physics researcher and science writer!**

Philip A. Stahl is no stranger to controversy—as an avowed Atheist, he has frequently presented in public forums his ideas that science rules the world, not the belief in a spiritual force. In *The Atheist's Handbook to Modern Materialism*, he presents with clarity and force the argument for Materialism as the source of life and our continued existence. This is not Materialism in its common meaning of wanton consumerism of material goods, but its original meaning developed by the Greek atomists 2,000 years ago, that life depends only on what is scientifically provable.

Stahl's ideas provoke many questions, such as:

- Why is Materialism fundamental to Atheism?
- How can you reconcile ethics and moral values with Materialism?
- What evidence is there for evolution, and does it apply only to biological organisms?
- Is human worth nullified by Materialism?
- Can our limited brains comprehend an infinite universe?

**"Based on a scientific view of life, this *Handbook* provides Atheists with helpful knowledge of the latest scientific views of our world. Concomitantly, it provides a basis to exercise the critical thinking skills inherent in that scientific thinking. These have been shown to be useful in navigating through the complexities of our rapidly changing world and the ethical dilemmas encountered along the way."**

—Ellen Johnson  
President, American Atheists, Inc.



Philip Stahl is adept at presenting his concepts in a well-reasoned style, and he's unflappable in debate on his ideas. As a guest on your show, Philip Stahl may spark the liveliest discussion you've ever had on your program!

**AVAILABILITY:** Nationwide by arrangement and via telephone

**CONTACT:** Philip Stahl (410) 730-3843

# Make a romantic occasion unforgettable with poetry!

**A poet shares her insights into people's dreams and emotions, expressing what so many people wish they could say...**



Poet Gail Strait knows the human heart. Her poetry explores the interior realm of emotions that are often so difficult to express—loneliness, unfulfilled dreams, happiness in small things. Her collection of short poems encompasses a variety of human experience—gratitude to parents, appreciation of nature, getting over a broken relationship. When she reads her poems, listeners will nod in agreement because they know these feelings. She would be an ideal guest for a Mother's Day or Valentine's Day program.

From *Things Thought but Never Said...*

## SUN-KISSED SUNDAY

*Slowly I open my eyes; totally not to my surprise, there sits the sunny, happy afternoon.  
I take a deep breath, smelling the salt in the air.  
I had fallen asleep in the beach chair.  
My lips kissed with the warmth of the sun.  
My body glowing and tan, while my toes are buried in the sand.  
All at once, a soft breeze blows across the gulf.  
The wind makes my hair dance; once here, then gone in a glance.  
In the distance a sailboat drifts out of sight.  
I am where I can find much delight.  
Calmly, quietly, I close my eyes.  
The peaceful beauty that is on this earth; do not take it for granted for all that it's worth.*



A warm and lively speaker, Gail Strait will charm your audience with her brief poems that touch on emotions we all know well but rarely express. Her book, *Things Thought but Never Said*, will touch a responsive chord in your listeners.

**AVAILABILITY:** Nationwide by arrangement and via telephone

**CONTACT:** Gail Strait (352) 243-6292

# Never be a passive victim of sexual violence!

**Insure that the women you love know police self-defense methods to avoid sexual attacks!**

You have never had a guest like David Green on your show! This 24-year police veteran was an undercover investigator of organized crime for more than 20 years and spent years studying the criminal mind. Now he focuses his efforts on teaching women gun safety and how to resist sexual attacks. He has taught thousands of women how to control fear and how to resist attackers during an assault. His book, *Not At Their Mercy*, is a valuable handbook every woman should read to be prepared and protected.



Green has appeared in disguise on *60 Minutes* and has been interviewed live by telephone on *The Oprah Show*. He will immediately draw in your audience and prompt women to think more seriously about their safety. He'll give reasons why women fail to resist a sexual attack:

- They are overpowered in a surprise attack.
- They enter a state of shock caused by extreme fright.
- They believe they should not antagonize their attackers by resisting.

**“Everyone should have a personal safety plan that encompasses knowledge, courage, and the will to win. I would prefer to have you know what to do if attacked by a sexual predator and NEVER HAVE TO USE IT than fall victim to an assault and NOT KNOW WHAT TO DO.”**

—David Green, Police Lieutenant, Retired

You will be doing the women of your community a valuable service by featuring David Green on your show. Don't wait to book this fascinating guest and spare hundreds of women from the fear of sexual attack!

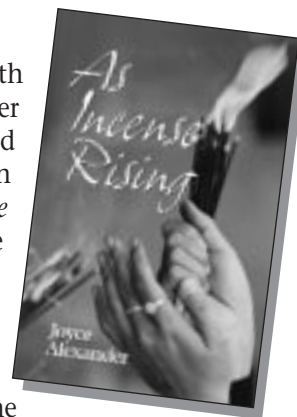
**AVAILABILITY:** Nationwide by arrangement and via telephone

**CONTACT:** T-Comm, Inc. (813) 237-1669, (800) 358-4046  
[www.t-communications.com/assault](http://www.t-communications.com/assault), or e-mail [M7208@aol.com](mailto:M7208@aol.com)

# Start finding more joy and peace in your life

**Joyce Alexander's poems, prose and prayers offer guidance and encouragement to commit to a closer walk with God.**

Tapping into a deep well of faith and commitment, Joyce Alexander presents a collection of poems and ideas about how the love of God can transform our lives. In *As Incense Rising*, she describes many of the facets of a mature spiritual relationship, beginning with our human longing for a connection with our creator. Our thoughts and prayers rise to the Deity, she writes, the same way incense rises to heaven.



Her poetry explores the promises found in a relationship with God, as well as the joy and other emotional rewards derived from a complete commitment. The section called Perspectives is a series of interpretations and thoughtful examinations of spiritual choices we make. Most of the strife in our lives can be alleviated, she explains, through fully yielding to a Christian commitment, through which we can find a more abundant life. Her twenty prayers illustrate some of the many ways we are free to speak to God of our gratitude or our troubles. Leaning on her own strong faith of many years, Alexander prays with conviction and an open heart, always asking for an even closer walk with God.

From “New Wings” in *As Incense Rising*...

**The great paradox of life, that living is dying, continues to mystify us and keep us from knowing life in abundance. To understand we must be willing to put to death all the selfish motives and desires that enshroud us. We must be willing to shed the layers and layers of protective coverings we've so carefully wrapped about ourselves.**

The author of *As Incense Rising* is a woman of generous heart and mature faith. Your listeners will be touched and inspired by Joyce Alexander's words—have her read aloud on your program!

**AVAILABILITY:** Nationwide by arrangement and via telephone

**CONTACT:** J. W. Alexander (864) 229-3536/June to September (828) 264-2334

*How faith kept a woman's hope alive*

## Innumerable personal tragedies never stopped this remarkable life

***A blind woman overcomes the calamities of three lifetimes to find joy and peace***

Nora B. Hawthorne's life has been plagued with difficulty and heartache, but she's always been able to keep her heart and mind uplifted through the love of her family and her faith in Jesus. Her autobiography, *Love Knows No Distance*, tells of her resilient spirit through a series of life's tragedies.

She was born during the Depression to a poor family in rural Alabama. At age seven, she found what she thought was a lipstick case and tried to scrape the mud off it with a large needle. In fact it was dynamite, which exploded from the friction. Nora lost her sight and the fingers of her left hand. Her father moved his family to Talladega so she could attend the school for blind children.

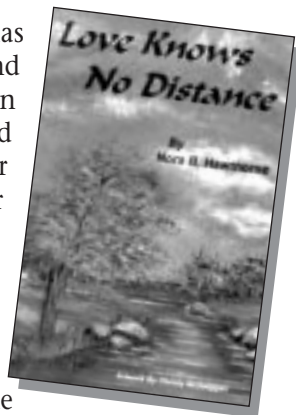
She married a former school friend, who had also been a victim of a dynamite accident. Their first child was stillborn, but they had a son and daughter. All were in the car when they had a terrible accident that left her husband, Hoppy, unable to work. And all four were huddled together in the hallway of their home when a tornado ripped off the roof and shattered the house. Such experiences led Hoppy to feel called to preach, and ultimately he became a United Methodist minister. Their faith helped them deal together with the grief of losing Nora's beloved brother and father within a few months of each other. And Nora's emotional strength helped her through the dark days after her husband's last, fatal heart attack. Since then she has become a radio speaker and church teacher.



Despite her many difficulties, Nora Hawthorne's story is not maudlin. She feels her losses deeply, but speaks joyfully of the importance of faith in dealing with them. Your listeners will be greatly inspired by her life and enduring Christian faith!

**AVAILABILITY:** Nationwide by arrangement and via telephone

**CONTACT:** Betty Veach (256) 761-1981



## Traumatic death claims 150,000 people each year— Their families need this book!

***The father of a murdered teen talks about grief, hope, and redeeming tragedy.***

When Bill Jenkins' 16-year-old son was shot and killed during a robbery on his second day of work, this college professor quickly found there were virtually no resources to answer his questions as a traumatic loss survivor. After months of searching for the advice and guidance he and his family needed, this experienced teacher and speaker wrote the book he wished he had received the night he was informed of his son's death.

Out of this tragedy has come a unique resource that is now being used by victim-assistance programs, police departments, clergy, and funeral homes across the United States and Canada. *What To Do When the Police Leave* sympathetically and definitively answers the first question every family asks following a sudden death notification: What do we do now?

As a guest on your show, Jenkins will encourage those dealing with life's greatest difficulty to bring significance and redemption out of tragedy. He will share how support from family, friends, and faith are keys to success in working through this kind of grief.

**"A needed and invaluable source of practical, insightful information for both survivors of homicide victims and the professionals who work with them."**

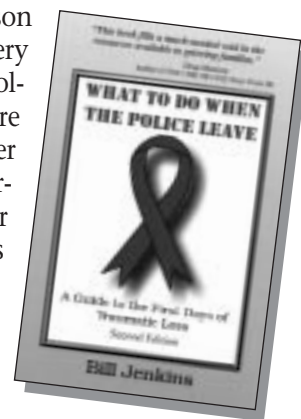
—Jean Lewis, National President  
Parents of Murdered Children



In these days, when violence regularly leads the news, Jenkins can speak with hope and authority about a topic on which he is an unwilling expert.

**AVAILABILITY:** Nationwide by arrangement and via telephone

**CONTACT:** Bill Jenkins, WBJ Press  
(804) 261-7838





# Who Is Celinda Grey? A fabulously wealthy black supermodel and businesswoman!

**Luck lifts a poor black girl from the D.C. projects to the top ranks of European supermodels, but treachery and envy threaten her success!**

Unassuming Celinda Grey, daughter of a bus driver and a housemaid, is crushed when she doesn't win a beauty contest to represent a black hair-care products company. But she catches the eye of a high-fashion photographer from Paris, who convinces her that wealth and fame await her in Paris.

In *Who Is Celinda Grey?*, novelist Aswad traces the rapid rise of a new face on the European fashion scene. Celinda makes few friends, but attracts many men, one of whom leaves her alone and pregnant. She retires in seclusion from her career to deliver a son and daughter, but she brings back only her son to raise in Paris. Their relationship is rocky because Celinda prefers to focus on her career.

After a modeling career that lasted much longer than anyone expected, Celinda decides to invest money in *Metropolitan*, a well-known fashion magazine and make it into a stylish resource for black women. Her partner, a repellent man who hates both women and blacks, accepts the deal only to save himself from financial ruin. He hates her presence and plots to destroy her.



Poet and novelist Aswad is already at work on a sequel that will follow Celinda further into her business career, examining again what success, wealth and fame do to an individual. Besides being a fast-paced romance novel, *Who Is Celinda Grey?* also questions why capable and hard-working blacks are not given credit for their achievements. Having Aswad as a guest on your show will inspire talk about dreams and achievement, something every listener can relate to!

**AVAILABILITY:** Nationwide by arrangement and via telephone

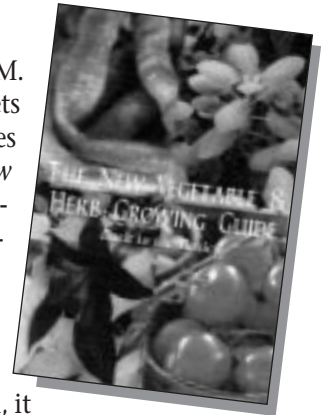
**CONTACT:** Aswad (510) 848-5711 or MRASWAD@aol.com



# Learn all the garden basics for an abundant vegetable harvest!

**Now every hopeful gardener can have success growing herbs and vegetables for the dinner table!**

Horticultural specialist Edwin M. Richison has compiled all the secrets of growing herbs and great vegetables in one handy volume. In *The New Vegetable & Herb Growing Guide*, gardeners—whether beginners or veterans—have at hand information on soil composition, planting times and depths, water needs, insect pests, and plant diseases. When a plant has what it needs to grow well, it will thrive and produce at its greatest capability.



From the first pioneer settlers, Americans have been growing vegetables to eat. The home vegetable garden probably hit an all-time high during World War II, when Americans were encouraged to have "Victory Gardens." These were promoted as a patriotic necessity, a way individuals could help win the war. The fact was that if you wanted to have enough vegetables, you needed to grow them yourself. According to Richison, at the height of the war, more than 20 million Victory Gardens were producing more than 40% of all vegetables in the country.

Home gardeners still enjoy raising vegetables. Most simply prefer salad greens fresh from the garden; some have neighborly competitions over who will have the first ripe tomato. Richison urges gardeners to add herbs to their planting areas—for taste and for protection against certain insects—and to think in new ways about planting spaces.

From the Preface...

**"Discover how perennial herbs can become a permanent part of your landscape. Learn the techniques that allow for vine crops to grow vertically and not horizontally, as has been the case for many years. Above all, experience the joy of producing your own food."**

Edwin Richison is also author of *Flower Gardening Made Easy: A Primer for the New Gardener*. Because of his long experience raising flowers, herbs and vegetables, he will be able to answer any question your listeners put to him.

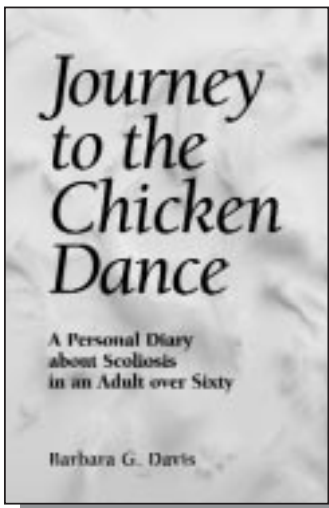
**AVAILABILITY:** Nationwide by arrangement and via telephone

**CONTACT:** Mary Wilson (512) 339-9309

# Never, ever give up!

## A scoliosis patient's humorous story of her pursuit of relief from pain

***Journey to the Chicken Dance* is an upbeat memoir about a woman's long search for a doctor who could help stop the collapse of her spine.**



Barbara Davis, who has had several major surgeries on her knee, foot and back, has a better sense of humor than any of her 21 doctors. Diagnosed with scoliosis at age nine, Davis began seeing a parade of osteopaths, internists and surgeons who told her different things about her painful condition. Her knee was the problem, her hip was the problem, arthritis was the problem; there was no hope, there was some hope. Try therapy, or

try another surgery. Through it all, she tried to tell each new doctor what she already knew, but few ever listened to her. Most began a new series of evaluations, ignoring the bulging file she offered to show them. They thought her a pest for asking so many questions.

Davis traces her wearying search to find a doctor who had the skills and caring to help her in the humorous *Journey to the Chicken Dance: A Personal Diary About Scoliosis in an Adult Over Sixty*. A retired employment-agency manager accustomed to sizing people up, she could quickly discern whether a doctor was interested in her case, or just fulfilling a referral from a colleague.

How much can a doctor tell a patient?

How much *will* a doctor tell a patient?

How much has managed care affected a doctor's ability to help?

Why are doctors less interested in patients over 65?

Why is there so little connection between medical fields?

Your audience will be spellbound by this remarkable woman's anecdotes!

"This is not a book about bad backs," Davis says. "It's about finding the right doctor for you." In her book, Davis numbers the doctors so the ones she has no respect for (one

she caught double-billing her insurance agency for procedures he didn't do!) will not be embarrassed.

In late 1997 she had major surgery to put titanium rods in her back to prevent the spine's collapse, which was followed by four months in a body cast, then a hip replacement.

Doctor 21, an osteopath she went to after the final surgery, developed a manipulation of the leg, thigh and hip that to Davis resembled testing a roasted chicken for doneness. They both laughed when she named it her "chicken dance." But this therapy, plus swimming, walking, and regular floor exercises has brought the perpetual pain under control.

"I wrote this book to help the courage of others who may have given up their search for a good doctor," says Davis. "I wanted to help those who still haven't found a solution to their serious medical conditions."

---

**"Barbara has a great deal of perseverance. Any surgery on bones is one of the most painful operations you can have, and she's had them all. Her book turned out well. It's interesting and well written."**

— Robert H. Robinson

Retired editor of *Sussex Countian* (Del.) newspaper

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Barbara Davis is witty and upbeat, and an experienced broadcast personality. She once co-hosted a call-in talk show in Norwalk, Conn. As a guest on your show, she will tell why perseverance is the most important quality to have in seeking relief from a medical problem. Don't take one doctor's judgment as the last word on your case—keep looking, keep reading, keep asking for more information. You'll be surprised at what a strong response you'll get from your listeners, who have never heard a story like hers!

**AVAILABILITY:** Nationwide by arrangement and via telephone

**CONTACT:** Barbara Davis (302) 856-1830

# How men of the church try to keep Godly women from becoming preachers

***If God calls to individuals to preach the Gospel, shouldn't women be able to spread its message?***

Even though more than half the people on earth are women, in the Christian church they are not welcome to help spread the Word of God. Many women feel a strong call toward preaching the gospel, and are willing to direct their life's energies to serving as ministers, but rarely are they allowed to do so. Apostle Linda P. McIlwain doesn't believe that's right!

A Charlotte, N.C., minister, McIlwain questions the beliefs and premises that keep women on the outside of church leadership. She asks: "When will man accept the fact that the Gospel does not belong to him alone? And that he's not the only one qualified to preach? Jesus says because of the tradition of man, the Gospel can't go forward. Because of the tradition of man, the woman minister can't go forward either. When she can't go forward, the Gospel doesn't go forward."

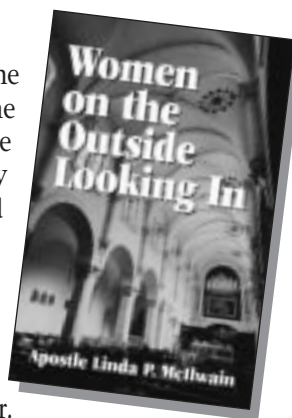
On your show McIlwain will discuss the well-reasoned rationale for women preachers that she presented in her book, *Women on the Outside Looking In*. "I remember quite well how I ran for three years from preaching simply because men kept telling me that God didn't call me and it was all in my mind," she explains.

Her book refutes the arguments men have been presenting for generations to keep women out of the pulpit. Based on her own experience, she strongly encourages women who feel a calling to preach to continue in their efforts to find a place for themselves, and she urges those women already in the ministry to support others seeking the same goal.

McIlwain is a strong advocate for women in Christian ministry, and she backs up her arguments with Scriptural evidence that God wants both men and women to preach. On your show, she'll bring new ideas and her own experience to the debate over women in the ministry.

**AVAILABILITY:** Nationwide by arrangement and via telephone

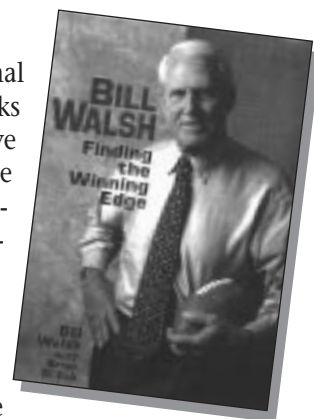
**CONTACT:** Apostle Linda McIlwain (704) 676-0033 (after 4:00 p.m.)



# Find the winning edge in life—lessons from the gridiron

***San Francisco 49ers Coach Bill Walsh applies his championship coaching and teaching philosophy to the corporate world.***

In the history of the National Football League, Bill Walsh ranks with those elite coaches who have had the greatest impact on the game. Even in retirement, his organizational style and coaching philosophy is widely copied. In *Finding the Winning Edge*, he shows how his winning strategies for organizational management and using human resources can be transferred to the corporate world.



**"Bill Walsh is one of the greatest teachers of our time. His lessons have applications beyond the football field. Finding the Winning Edge is a must-read for coaches in both business and sports."**

—Sid Gillman, Former Head Coach  
San Diego Chargers

Coaching guru Walsh reveals his lifelong organizational, coaching and system philosophies. He tells how to prioritize responsibilities and how to maintain focus in a stress-filled environment. Among the topics he covers:

- How to recruit and develop an effective staff
- How to refine and use the skills of each participant
- Commonsense recommendations for dealing with the media
- How to design an effective game plan
- Overcoming mental barriers to success



Having coached the 49ers to three Super Bowls, Bill Walsh is one of the highest-rated authorities on coaching professional football. But his ideas on teaching and coaching carry far beyond the stadium.

**AVAILABILITY:** Nationwide by arrangement and via telephone

**CONTACT:** Derek Miller, Sports Publishing, Inc.  
(800) 327-5557; fax (217) 359-5975

# Sit back, grab a drink, get your peanuts— and play ball!

**Let Pulitzer Prize-winning historian Doris Kearns Goodwin take you out to the old ball game!**

There never was such a time or place for baseball fans as New York in the 1950s. The Yankees, the Giants, the Dodgers—three top-ranked teams in one city in an era with no free-agency contracts, no owner complaints about needing a new stadium. You adopted a team and followed their regular lineup through years of pennant championships. It was simple then, and it was great—for nine straight years, one of the three teams competed in the World Series.



Doris Kearns Goodwin, who was featured in Ken Burns' acclaimed PBS series on baseball, fell in love with the sport in her early childhood. Her new book, *Wait Till Next Year: A Memoir*, is a warm recounting of a girl growing up in a suburban environment and immersing herself in the history, ritual and ceremony of baseball. The 1950s seemed a more inno-

cent era, but Goodwin's exceptional prose contrasts all that seemed safe against the terror of polio epidemics, the paranoia of McCarthyism, and the obsession with the Cold War and the atomic bomb.

The golden era ended for Goodwin when her chronically ill mother died, and the Dodgers and Giants moved to California. Everything was different. *Wait Till Next Year* is a poignant memoir of the shaping of the mind and sensibility of an intelligent young girl growing up in a vanished era.

Doris Kearns Goodwin's face and lively analysis are well known on the broadcast scene, and her love of baseball is a key part of her life, even today. Her guest appearance will make one of your most memorable shows ever!

**AVAILABILITY:** Nationwide by arrangement and via telephone

**CONTACT:** Kerri Kennedy, Simon & Schuster (212) 698-7537



# Controversial author analyzes social evolution of the Western world!

**America's world dominance has prevented many other cultures from achieving their potential**

Amaze your audience with an interview with Donald Ramsey, author of *The Planet, Humanity and The Albino/Aryan/European World Order*. He describes his work as an historical, political, scientific, economic and religious account of the rise and consequences of the dominance of planet Earth by Europeans.

Ramsey's treatise begins with an account of the evolution of individual races. Migrating to northern climates, where melanin in skin wasn't needed for protection from the sun, the pale-skinned Aryans settled in Northern Europe. Since then, Albino/Aryan/Europeans have extended power and influence around the globe, not always with the best result. The Western world's dominance by Aryans developed over centuries. Their levels of education rose and their conquests of over lands increased. These were accompanied in many places and at many times by the subjugation of non-Aryans.

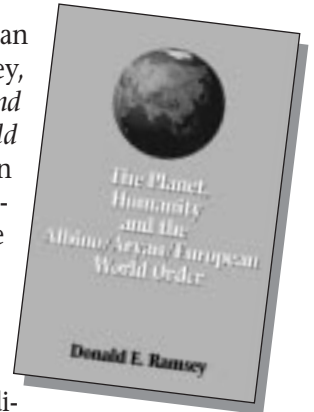
Ramsey examines many effects of this social evolution. Focusing especially on the position of the United States, he writes about how it came to dominate the world economically, culturally, scientifically and militarily. But he feels the nation lacks morality and has prevented other nations and cultures from achieving what they are capable of. Add to that our inclination to overpopulate and use up all natural resources, and Ramsey's world is out of balance.

**"The twenty-first century will demand an enlightened, civilized human family that accepts the fact that all living matter existing upon and within the 'Living Planetary Organism—Planet Earth' are the offspring of Mother Nature who, in her infinite wisdom, provides for the survival of all with but one mandate that is applicable to all: balance and harmony."**

An interview with Donald Ramsey is sure to light up your phone bank!

**AVAILABILITY:** Nationwide by arrangement and via telephone

**CONTACT:** Donald Ramsey (412) 242-2697



*Become a millionaire with someone else's money*

# Jacob Katsman will tell your audience how he makes money without money in international trade

## *Learn the Art of Transferable Letters of Credit and Assignments of Proceeds*

**H**ow much of your audience would like to have a million dollars? They could invest it and never have to work again. It's easy to make money when you have money—but what if you have nothing to start with?

Jacob Katsman wrote *How to Make Money Without Money: The Art of Transferable Letters of Credit and Assignments of Proceeds*

based on his ten-plus years of international trading experience. In simple language, he explains ways to use someone else's money to make money through documentary credit transactions. The book focuses on practical aspects of international trade and banking and teaches readers both the basic and more complicated aspects of letters of credit. It's both a how-to manual and a useful resource book.

Katsman has himself negotiated hundreds of letters of credit and made money in international trade with minimal risk and without investment. On your show, he'll tell your audience how they can also do it by learning internationally accepted banking principles. He'll reveal financing techniques known primarily by chief financial officers of multinational corporations, and he'll amaze your audience with his personal experiences and trading stories from Russia to China.

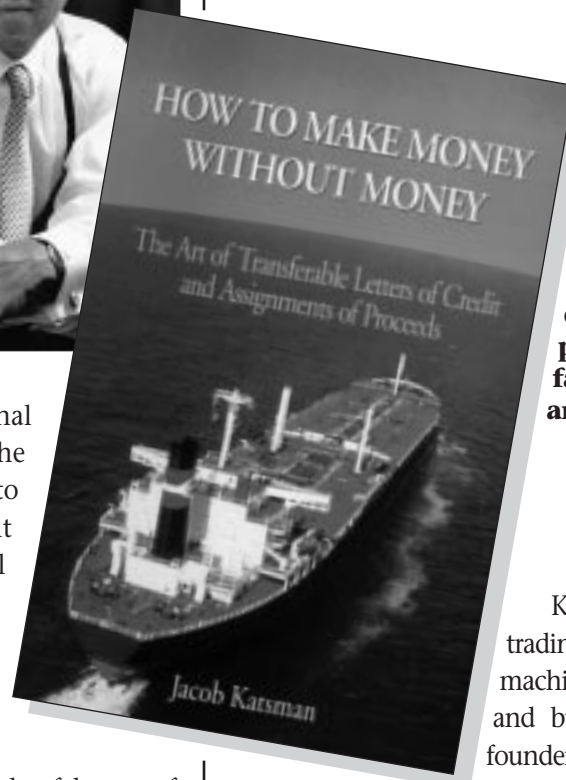


**"This book is a real treasure and offers top-level guidance for all people involved in international trade finance."**

Pierre-Olivier Fragniere  
Head of Trade and  
Commodity Finance  
Banque Nationale  
de Paris, Geneva

**"This book gives a real trader's perspective on the world of trade finance from the signing of the deal to the realization of profit, outlining the pitfalls that await the novice and experienced trader."**

Michael Rolfe  
Manager, Commodity  
Trade Finance  
Generale Bank, London



Katsman began his international trading career exporting brick-making machinery, electronics, food products, and building materials. He is a co-founder of the Continental Commodity Exchange, [www.cceweb.com](http://www.cceweb.com), a virtual exchange where cross-border trading is taken to the highest level of international exposure by using the Internet.

**AVAILABILITY:** Worldwide by arrangement, and via telephone.

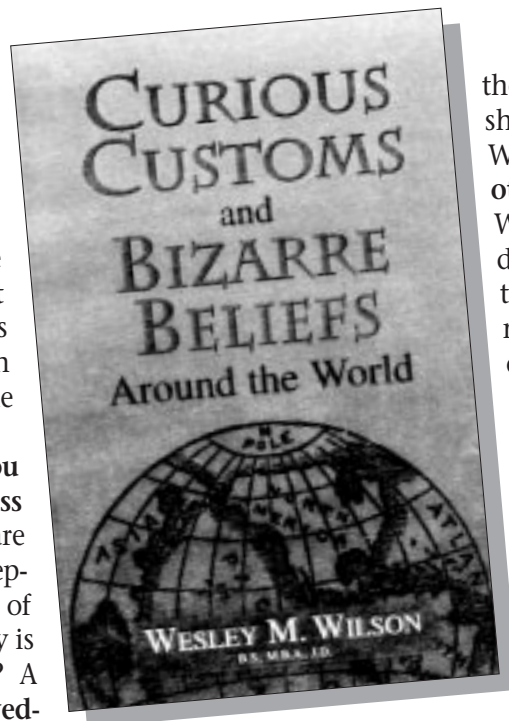
**CONTACT:** David Jack, Continental Publishing  
(416) 661-8520, fax (416) 661-2139/(416) 663-1973,  
e-mail: [info@cceweb.com](mailto:info@cceweb.com), URL: [www.cceweb.com](http://www.cceweb.com)

# Wesley M. Wilson studies exotic cultures

Traveling in 147 countries, retired lawyer Wilson recently completed his 8th book, *Curious Customs and Bizarre Beliefs Around the World*. Wilson visited 290 history and ethnographic museums, 90 outdoor village museums, and 90 of the world's most important archeological sites. He has visited many traditional villages in Africa, Asia, South America, and the Pacific Islands.

**Wilson's latest book will help you decide:** Where are **nudes or topless** women readily accepted? Where are sexual acts accepted, like eating or sleeping? How do youths and girls outside of our Western culture find a mate? Why is there a **coming of age ceremony**? A bride price? A dowry? What are **weddings** like in other countries? Why do "married" men live separately from women and children? Do women really like or dislike the custom of **men having several wives**? Where are **women the boss**? What is it really like for a family to live in one room? To grow up in a traditional village? Why do some people eat with chopsticks, and some eat only with the right hand? How do they cook?

**Why isn't the USA a democracy?** How do other countries handle **elections**? **Business negotiations and contracts**? Which country spends more for the **military** than any other six countries? Why will the **population explosion** cause more war and starvation? How do people **carry things**? How do they greet people? Say *yes* or *no*? When and how do they **offer gifts**? Why don't they **look someone in the eye**? Why must we **avoid pointing our feet or soles** at anyone? Why don't they stand up for an important visitor? Where do particular **numbers or colors mean good luck or bad luck**? Why don't friendly people give their name to a stranger? How do other cultures deal with deaths and funerals? **Does each person have a soul or spirit**? Where does it go when he dies? Why are there **sacrifices**? What did former **headhunters and cannibals** tell Wilson? Why do some cultures fear



the **evil eye**? **Evil spirits**? Why is a shaman or fortune teller important? What are witches? Dragons? How do **other religions** differ from Christianity? Why does good **health care** for all residents cost so much less in other countries? How is herbal and traditional medicine practiced everywhere? What does a **folk doctor** do?

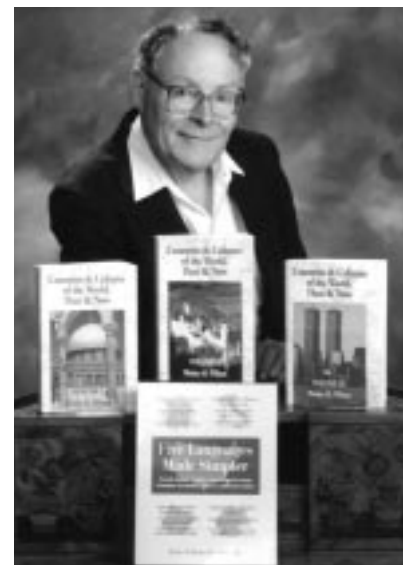
Many of Wilson's **travel adventures** are described in his three-volume set, *Countries and Cultures of the World, Then and Now*. Wilson begins with a description of **ancient civilizations**—China, Pakistan, India, Syria, Egypt, Greece, Rome, the Americas, and elsewhere. After a short history of each country, Wilson discusses their culture and politics. He traveled in war

zones of Cambodia, Sri Lanka, Kashmir, Ulster, Guatemala, Nicaragua, and Peru. What is the background of problems there, and in the Balkans, Northern Ireland, Israel, and Africa?

**Wilson speaks five languages;** his *Five Languages Made Simpler* has phrases and the grammar of French, Italian, English, Spanish, and German, presented in a way to be most helpful to a traveler. Wilson has completed fourteen "total immersion" courses abroad, usually while living with a local family.

**AVAILABILITY:**  
Nationwide by  
arrangement or  
by telephone

**CONTACT:**  
800-277-8960,  
Monday-Friday,  
9 to 5 ET  
or 360-456-8352 PT



# Help for the stressed out!

***This stress-management expert can discuss the damaging effects of stress and help listeners find real relief.***

Unmanaged stress kills. It also robs you of a joyful life and relaxed family environment. It can make you struggle with migraines, chest pains, insomnia and high blood pressure—all of which are related to stress in your life. *The Stress Management Sourcebook: Everything You Need to Know* offers strategies to re-evaluate the stressors of your life and find a way to live with them without emotional and physical harm to yourself.

J. Barton Cunningham, Ph.D., consults with municipal governments and large corporations on crisis management and other areas related to stress management. He'll be happy to appear on your show. His book examines several sources of stress and presents a holistic approach that can give stressed out individuals the tools they need to find healthier ways to reduce the impact of stress on their lives.



Cunningham explains how to cope with transition in a life full of change. Whether it's a disagreement with a supervisor, a fight with a loved one, or a personal loss, this book provides healthy ways of dealing with life's challenges. The information and wellness practices emphasized in this book are those identified as most effective, based on well-recognized studies in both Western and traditional healing.

The effects of stress are a reality today, but changing your perceptions of stressful situations can diminish the effects of stress. *The Stress Management Sourcebook* shows readers how to re-evaluate goals and reprioritize daily tasks to take some control over stress. Imagine how welcome J. Barton Cunningham's ideas and strategies for stress management will be to your listeners!

**AVAILABILITY:** Nationwide by arrangement, and via telephone

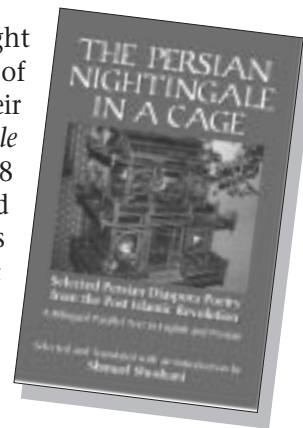
**CONTACT:** Leslie Newmeyer, Lowell House (310) 552-7555 x31



# Emotional cost of leaving one's homeland is a lifelong burden

***An immigrant author has collected poems by Iranian immigrants that express their memories of a homeland left behind***

Shmuel Shoshani has brought together the poignant voices of immigrants who still yearn for their homeland in *The Persian Nightingale in a Cage*. His collection of 88 poems represent the troubled hearts and minds of immigrants from Iran after the Islamic Revolution. His parallel translations smoothly bridge the language barrier to allow readers into the deepest thoughts of writers who are torn between two cultures.



Immigration issues, both practical and emotional, will be brought up in a conversation with Shoshani. His Iranian parents left Iran to settle in Israel. As a young man thee, he was a member of the Hagganah, the main Jewish defense forces in what was then known as Palestine. In World War II he volunteered for service in the British Royal Air Force. After the war he was sent to Tehran for a special mission to assist in immigration and education; he left there in 1976.

Shoshani is now an American citizen, a poet and translator. His work has been acclaimed by both English and Iranian authors and poets.

**“Translation of literature is not easy. The translator must have command in every detail and finesse of both languages, especially for Persian poetry brought to English. Mr. Shoshani has brought to poetry poems of the past two decades about motherland.”**

—Review in *Shofar*, a Persian magazine in NY



As a guest on your show, Shmuel Shoshani will be able to address the emotional issues that plague most immigrants, but especially those from repressive regimes.

**AVAILABILITY:** Nationwide by arrangement and via telephone

**CONTACT:** Shmuel Shoshani (516) 367-3448

# Here's how to stop picking the wrong partners and have a great relationship!

***Experienced couples counselor offers a new approach to analyzing why people repeatedly pick the wrong mates***



In her new book, *Why We Pick the Mates We Do*, Anne Teachworth, a couples therapist with more than 20 years of experience, offers some surprising insights into why so many "great" relationships crumble after only a few years (or months) of marriage.

For too long, the current basis for couples therapy has been the belief that a couple's problems stem from the projection of unfinished business with one of the parents. Teachworth explains how a couple's problems often result from the unfinished business between one partner's parents.

Teachworth is a powerful, entertaining interview. She'll tell your audience:

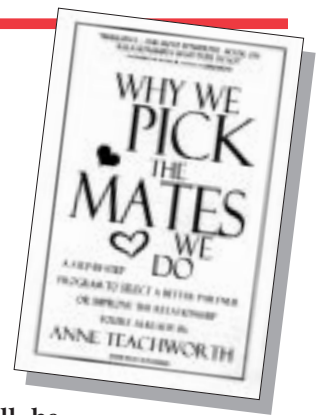
- what happens when opposites attract
- three life-saving insights you can get from your potential in-laws

- how to find out before you marry how your partner will be after
- how anyone can solve their relationship problem in 20 minutes or less (as preposterous as that may sound)
- the secrets of the 20-minute Selection Test

Teachworth is a lively, talented talk-show guest who can do a lot of good for the people in your audience when she explains her step-by-step program to select a better partner or improve a current relationship. After the audience response you get, you'll want to ask her back!

**AVAILABILITY:** Nationwide by arrangement and via telephone

**CONTACT:** Gestalt Institute of New Orleans  
(504) 828-2267; [ateachw@aol.com](mailto:ateachw@aol.com)



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